



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

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APPA Events

Jun 18, 2014
APPA Facilities Drive-In Workshop (spons. by Tremco Roofing & Building Maintenance)
Manhattan, KS (Kansas State Univ.)

Jun 24, 2014
APPA Facilities Drive-In Workshop (spons. by Tandus-Centiva)
Lexington, VA (Virginia Military Institute)

Jun 25, 2014
APPA Facilities Drive-In Workshop (spons. by Armstrong International)
Bethlehem, PA (Lehigh Univ.)

Jul 10, 2014
Credentialing Prep Course (CEFP & EFP)
Richmond, KY (Eastern Kentucky Univ.)

Jul 20, 2014
APPA Senior Facilities Officers (SFO) Summit
San Diego, CA

Jul 20, 2014
APPA Emerging Professionals (EP) Summit
San Diego, CA

Jul 21-23, 2014
APPA 2014:

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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HEADLINE NEWS

Know Your Numbers and Win Big
E. Lander Medlin's Presentation on "Speaking the CFO Language"
On May 21, APPA Executive Vice President E. Lander Medlin made a

**Centennial
Celebration & Annual
Conference**

San Diego, CA

**Jul 24, 2014
Credentialing Prep
Course (CEFP & EFP)**

San Diego, CA

**Jul 30, 2014
APPA Facilities Drive-
In Workshop (spons.
by Antron)**

Aurora, CO (Univ. of
Colorado Denver)

**August 7, 2014
APPA Facilities Drive-
In Workshop (spons.
by J+J Flooring
Group)**

Austin, TX (Univ. of
Texas Austin)

**Sep 7-11, 2014
APPA U: Institute for
Facilities Management**

Orlando, FL

**Sep 7-11, 2014
APPA U: Leadership
Academy**

Orlando, FL

**Sep 12, 2014
Credentialing Prep
Course (CEFP & EFP)**

Orlando, FL

**Sep 17, 2014
Credentialing Prep
Course (CEFP & EFP)**

West Lafayette, IN

**Oct 9, 2014
Credentialing Prep
Course (CEFP & EFP)**

Vancouver, BC,
Canada

**Oct 27-30, 2014
ACUHO-I/APPA
Housing Facilities
Conference**

Kansas City, MO

**Oct 31, 2014
Credentialing Prep
Course (CEFP & EFP)**

Kansas City, MO

presentation entitled "Speaking the CFO Language" at the 10th Annual Energy/Facilities Connections Conference in Leavenworth, WA. In it she emphasized the need for facilities managers to know the numbers as a baseline for improvement, fiscal responsibility, and leverage in working with their institution's chief financial officers. She offered tips to getting budget approval for energy, custodial, and facility projects by emphasizing metrics - Key Performance Indicators or Facility Performance Indicators - sought by chief financial officers. She noted facility managers need self-discipline to proactively "dig" and get first-hand knowledge of factors including cost per square foot, ROIs for purchases, total cost of ownership, and staffing levels and costs. Knowledge of how to meet stakeholder needs in a dollars-and-cents paradigm based on carefully developed, controlled-message surveys is also essential. This [summary](#) provides highlights of the insights delivered.

APPA NEWS

Access the May/June Issue of *Facilities Manager Magazine*: The Strength of an Association

Learn about each APPA region—Eastern, Southeastern, Midwest, Central, Rocky Mountain, and Pacific Coast—and how they benefit the stewards of all of our campuses' built environment in the latest issue of *Facilities Manager* magazine.

- Highlighting APPA's Regions: [The Strength of an Association](#)
- [ListNotes from APPAinfo](#)
- [Look Behind You: New Issues with Workforce Aging are Coming on Fast](#)
- [New Proposed Edition of NFPA 101 Released](#)
- [CFaR: A History of Sharing and Gaining Knowledge](#)
- [Is There a Growing Trend of CFOs Prioritizing Energy Reduction Projects?](#)



Access these thought leadership articles and more in the [May/June issue of *Facilities Manager* magazine.](#)

PROFESSIONAL DEVELOPMENT AND CREDENTIALING



APPA's Annual Conference and Exhibition Fast Approaching

APPA 2014, will be held July 21-23 in San Diego. The event's general sessions, concurrent sessions, and other offerings deliver the insight you need to succeed in your mission, and include:

Top That!: The Place of Place in Higher Education's Next 100 Years

APPA Region & Chapter Events

Jun 19-20, 2014 [Maryland/DC Annual Summer Educational Program](#)

Solomons, MD

Jun 23-26, 2014 [APPA's Supervisor's Toolkit \(spons. by CAPPA\)](#)

Austin, TX (Univ. of Texas Austin)

Jul 23-25, 2014 [MiAPPA Summer Conference](#)

Mackinac Island, MI (Mission Point Resort)

Sep 16-20, 2014 [MAPPA 2014 Conference](#)

West Lafayette, IN

Sep 21-24, 2014 [ERAPPA 2014 Conference](#)

Atlantic City, NJ

Sep 22-24, 2014 [RMA 2014 Conference](#)

Santa Fe, NM

Sep 22-26, 2014 [APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)

Melbourne, FL (Florida Institute of Technology)

Sep 29 - Oct 3, 2014 [APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)

Baton Rouge, LA (Louisiana State Univ.)

Oct 4-7, 2014 [SRAPPA 2014 Conference](#)

Huntington, WV

Oct 4-8, 2014 [PCAPPA 2014 Conference](#)

Vancouver, BC,

An APPA 2014 General Session

The college and university campus may have been the most important invention of the Late Middle Ages. For generations, skilled and dedicated stewards breathed magic into campus buildings and grounds effectively setting the stage for magical, purposeful, and enduring relationships between teachers and learners. While the modern campus has survived and prospered through wars, social unrest, hurricanes, floods, and wild economic gyrations, some think that the Digital Revolution may pose the greatest threat to these sacred spaces. This panel celebrates 100 years of APPA support for the stewards of our campuses and looks forward to the changing landscape of higher education and how these changes will affect and be affected by the campus.

Concurrent sessions include:

- Breaking the Deferred Maintenance Cycle Through Comprehensive Stewardship
- An Energy Efficiency Partnership (CCC/IOU) – Public/Private Success Story
- Beyond Green Cleaning
- Developing Emergency Plans
- Anatomy of a Great Presentation

View all the knowledge-packed sessions at www.appa.org/training/APPA2014/index.cfm. Learn more and register today at www.appa.org/training/appa2014.



Get Your Career on Track for Success—Become APPA Certified!

Register and receive a discount of \$200 off your exam fee!

Upcoming Credentialing Prep Courses and Exams:

Thursday, July 10, 2014 - Richmond, KY

Thursday, July 24, 2014 - San Diego, CA

Friday, September 12, 2014 - Orlando, FL

Wednesday, September 17, 2014 - West Lafayette, IN

Thursday, October 9, 2014 - Vancouver, BC, Canada

Friday, October 31, 2014 - Kansas City, MO

Managing a campus is like managing a small city. It takes vision coupled with a comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. Register for an upcoming prep course and exam [today](#) !

A PPA INFORMATION & RESEARCH

Canada

Oct 11-15, 2014
CAPPA 2014
Conference
El Paso, TX

Oct 20-24, 2014
APPA's Supervisor's
Toolkit (spons. by
SRAPPA)
Richmond, VA
(University of
Richmond)

Nov 3-7, 2014
APPA's Supervisor's
Toolkit (spons. by
SRAPPA)
Knoxville, TN (Univ. of
Tennessee)

Other Events

Jun 15-17, 2014
20th IEEE University
Government Industry
Micro/Nano
Symposium
Cambridge, MA
(Harvard Univ.)

Jun 24-26, 2014
Cleaning Management
Institute's Train the
Trainer Event for
Custodial Technicians
Columbus, OH (Ohio
State Univ.)

Aug 6-8, 2014
Cleaning Management
Institute's Train the
Trainer Event for
Custodial Technicians
Seattle, WA

Aug 31-Sep 3, 2014
TEFMA Annual
Conference (Tertiary
Education Facilities
Management
Association)
Cairns, Queensland,
Australia

Oct 13-17, 2014
HEFMA 2014 Annual
Conference (Higher
Education Facilities

CFaR | Center for Facilities Research

Participate in an Important Survey to Make Your Perspective on Mentoring Known

As part of his CFaR research project, John P. Morris, P.E., CEFP, Northern Arizona University APPA is studying the interest of its membership in mentorship programs for educational facilities professionals. Several APPA regions have started mentoring programs, and this survey will help determine if there is sufficient interest to continue developing additional programs at the regional and/or chapter levels. Some members are also mentees to current APPA leaders. Please take a few minutes to help provide answers to these important questions via the following survey link

<https://www.surveymonkey.com/s/ZT3BJDF>. The deadline for your completed survey is Wednesday, June 25. Thank you for your participation. John will report on the results through APPA.

Introducing APPA's New Book Series: Critical Issues in Facilities Management

APPA is pleased to announce a new book series on topics of current and ongoing interest to educational facilities professionals. **Critical Issues in Facilities Management** will be a periodic release of a new subject-themed anthology, bringing together the writings of the best and brightest in the campus facilities enterprise. The first two books in the series are *Environmental Sustainability* and *Energy Efficiencies*, and the price for each is the price for each is \$30 for APPA member institutions; \$45 for nonmembers.

Environmental Sustainability is an anthology of 14 chapters and an extensive resource list on topics related to campus sustainability and environmental stewardship.

Energy Efficiencies is an anthology of 15 chapters and an extensive resource list on topics related to campus energy management and conservation.

Future topics in the series will cover leadership issues, disaster management case studies, space management and utilization, and more. Interested in writing for a future Critical Issues book?

Contact [Steve Glazner](#) at APPA.



Access the 2012-13 APPA Facilities Performance Indicators Report

The 2012-2013 [Facilities Performance Indicators \(FPI\)](#) report is now available. Containing a wealth of data from a broad sampling of APPA member institutions, the report helps you:

- Make the business case for your facilities needs
- Successfully address capital asset realities
- Create a balanced performance score card based on critical data findings
- Compare and contrast your facilities operations with other institutions
- Align facilities planning with your



[Management Association of Southern Africa](#)
Port Elizabeth, South Africa

Oct 14-16, 2014
[Cleaning Management Institute's Train the Trainer Event for Custodial Technicians](#)
Philadelphia, PA

Oct 22-25, 2014
[PGMS School of Grounds Management & GIE+Expo](#)
Louisville, KY

Oct 26-29, 2014
[AASHE Annual Conference \(Association for the Advancement of Sustainability in Higher Education\)](#)
Portland, OR

institution's mission and vision

The FPI is free to APPA members who ALSO participated in the survey, or available for purchase. To access your 2012-13 FPI report, log in to your [myAPPA account page](#). Under the myResearch heading click the link titled, "FPI Report Access."

APPA Member/Survey Participant Report: Free
APPA Member/Non-Survey Participant Report: \$500
APPA Non-member/Survey Participant Report: \$895
APPA Non-member/Non-survey Participant Report: \$1,000

The 2013-14 FPI Survey opens in early July 2014.

INDUSTRY NEWS



National College Competition Saves 3 Million Pounds of CO2 and 476,000 Gallons of Water

Student Behavior Changes Make Big Impact During Campus Conservation Nationals 2014

[Lucid](#), the [Center for Green Schools](#) at the U.S. Green Building Council (USGBC), the [National Wildlife Federation](#), and the [Alliance to Save Energy](#) announced that more than 265,000 students at 109 colleges and universities across the U.S. and Canada collectively saved more than 2.2 million kilowatt-hours of electricity — equivalent to averting 3 million pounds of CO2 from the atmosphere and saving \$196,000 through the [Campus Conservation Nationals](#) 2014 contest. This year, students also saved nearly 476,000 gallons of water, or the equivalent of 1.8 million water bottles.

- The top 10 schools in electricity reduction were Appalachian State University, Bard College, Berea College, California State University Chico, Dickinson College, Louisiana State University, Loyola University Maryland, Portland State University, Wake Forest University, and Western Carolina University, with an average energy reduction of 17.2 percent.
- The top five schools in water reduction were Oberlin College, Pomona College, University of California Santa Barbara, University of Wisconsin Milwaukee, and Wake Forest University, with range of reduction of 4 to 17 percent.

[Learn more](#) about how these changes were achieved.

Conventional Online Higher Education Will Absorb MOOCs, Two Reports Say

Massive open online courses will not fundamentally reshape higher education, nor will they disappear altogether. Those are the conclusions of separate reports released this week by Teachers College at Columbia University and Bellwether Education Partners, a nonprofit advisory group. Neither report contains any blockbuster news for those who have followed

the decline of the MOOC hype over the last year or so. But they support the theory that the tools and techniques Stanford University professors used in 2011 to enroll 160,000 students in a free, online computer-science course will be subsumed by broader, incremental efforts to improve higher education with technology. [Read the full article.](#)



Lower Costs for Higher Ed

Save Even More Through E&I as Glidden Professional Becomes PPG Architectural Coatings

Glidden Professional Paints is now a part of PPG Architectural Coatings, making PPG the world's largest coatings company. This expanded footprint better positions PPG to serve the E&I membership with more products and more locations than ever before. Program highlights:

- Competitively awarded contract specifically for the paint and coatings category
- Full line of PPG paint brands including: Glidden Professional, PPG Pittsburgh Paints, PPG Porter Paints, as well as a complete line of sundry products
- Nearly 600 company-operated store locations to better serve educational institutions
- Aggressive pricing on key products most utilized within the educational community
- Additional discounting available for large purchase/project applications
- Direct-to-member incentive rebate
- And more



Learn about this program by contacting your E&I Member Relations Executive or David Ott, E&I Portfolio Support Executive at dott@eandi.org . Also visit www.eandi.org .

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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